

Newsletter #1 • 2026

Welcome to the first CAREWAY newsletter!

CAREWAY (Cancer Awareness, Resources and Education PathWAY) is a European project aiming to improve cancer literacy and access to reliable cancer information among underserved and vulnerable populations. Through the co-creation and cultural adaptation of accessible resources, CAREWAY supports patients, citizens, healthcare professionals and decision-makers in navigating cancer prevention, diagnosis, treatment and post-treatment care.

We are pleased to share the first edition of the CAREWAY newsletter, bringing together the latest news, activities and developments from our project. From research into cancer literacy gaps across Europe to community engagement initiatives and collaborations with other European projects, this edition highlights our ongoing efforts to make cancer-related information more accessible, understandable and relevant to everyone.

Stay tuned for more news, insights and updates as we continue working towards more equitable cancer literacy across Europe!

1. RESEARCH AND EVIDENCE

Updates on the research and evidence informing CAREWAY's educational resources and activities.

Research identifies key gaps in cancer literacy across Europe



CAREWAY published its first report, *Gaps in Cancer Literacy: A Cross-Country Synthesis*, examining cancer literacy gaps across Finland, Poland, Portugal, Romania and the Netherlands.

The findings highlight common challenges in accessing reliable information, the need for more accessible and multilingual resources, and opportunities to improve support throughout the cancer journey.

Read the report

Shaping CAREWAY through stakeholder voices



The first round of CAREWAY's participatory activities involved 75 participants across five countries, including patients, carers, migrants, healthcare professionals and older adults. The activities identified key barriers to cancer information and care, including information overload, fragmented resources, unclear care pathways, the need for trustworthy information and human support. These insights are informing the development of the CAREWAY Toolkit.

Learn more

2. COMMUNITY ENGAGEMENT AND AWARENESS

Activities that bring cancer literacy closer to citizens, patients, families and local communities.

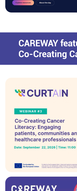
Bringing cancer literacy face-to-face at Move Against Cancer



On 9 May 2026, CAREWAY represented by SHINE 2Europe, participated in the third edition of Move Against Cancer at the Jamor National Sports Centre in Lisbon. Through an interactive Cancer Prevention Wheel, families, volunteers, local authorities and people living with cancer were invited to ask questions and share experiences about cancer prevention. The activity also took place alongside AICIB (Agência de Investigação Clínica e Inovação Biomédica) and the National School of Public Health at NOVA University, which coordinates the TRACE project, highlighting opportunities for collaboration between European initiatives working to improve cancer literacy.

Read the full news

CAREWAY at European Researchers' Night 2026



On 25 September, SHINE 2Europe brought CAREWAY to communities in Porto, Braga, Coimbra and Lisbon. Through an interactive map and a Cancer Prevention Wheel, participants explored where they encounter health information and how cancer prevention is shaped by individual behaviours and wider social and environmental factors. These activities also helped prepare the next stage of CAREWAY's participatory work, in which stakeholders will test and refine the educational toolkit.

Read the full news

3. EUROPEAN COLLABORATION AND SYNERGIES

CAREWAY contributes to European discussions and exchanges knowledge with other initiatives working to improve cancer literacy, reduce inequalities and strengthen health communication.

CAREWAY joins the first Cancer Literacy Day at the European Parliament



On 14 October 2026, Carina Dantas and Táiane Abreu, from SHINE 2Europe, represented CAREWAY at the first Cancer Literacy Day, held at the European Parliament in Brussels. The event brought together stakeholders committed to making cancer-related information more accessible, understandable and reliable. CAREWAY's participation highlighted the importance of collaboration between European initiatives to improve cancer literacy and address inequalities in access to health information.

Read the news on the CAREWAY website

Explore Cancer Literacy Day

CAREWAY featured in CURTAIN Webinar #3: Co-Creating Cancer Literacy



On 28 September 2026, Angela Freitas (SHINE 2Europe) presented CAREWAY in the third CURTAIN webinar, Co-Creating Cancer Literacy: Engaging Patients, Communities and Healthcare Professionals. Under the title The CAREWAY Project: Stakeholder Engagement in the Context of Cancer Literacy, Angela shared CAREWAY's approach alongside Marius Geanta (InoMed), who presented CURTAIN, and Maria João Marques (ENSP-UNL), who presented TRACE. The session explored how patients, communities and healthcare professionals can work together to co-create cancer information that is more accessible, relevant and meaningful. The webinar showcased synergies between the three European projects and their shared commitment to strengthening cancer literacy through stakeholder engagement.

Watch the webinar recording

CAREWAY contributes to discussions at the European Cancer Mission Fair 2026



CAREWAY was represented by Carina Dantas (SHINE 2Europe) at the second European Cancer Mission Fair, held on 28–29 April in Nicosia, Cyprus. The event offered an opportunity to exchange perspectives with European initiatives working on cancer research, prevention and care, connecting CAREWAY's focus on cancer literacy with broader efforts to improve cancer outcomes.

Read more

CAREWAY discussed at Andrija Štampar Summer Educational & Tutoring School (ASSETS 2026) in Zagreb



CAREWAY was presented by Maria Kozon (GUMED) at the Andrija Štampar Summer Educational & Tutoring School (ASSETS) in Zagreb, Croatia. The conference brought together stakeholders working to improve cancer survivorship care, providing an opportunity to connect cancer literacy with the need for accessible information and support throughout the cancer journey.

Read more

4. PROJECT UPDATES AND MILESTONES

Updates on consortium collaboration, project progress and the development of CAREWAY's educational toolkit.

CAREWAY partners meet in Gdańsk for the second consortium meeting



On 18 June 2026, CAREWAY partners met in Gdańsk, Poland, hosted by the Medical University of Gdańsk. The meeting focused on project progress, coordination of participatory activities across the five countries, and the development of the educational toolkit. Partners also discussed policy activities, communication and sustainability, helping prepare the next steps towards more inclusive and accessible cancer literacy resources.

Read the meeting highlights

5. NEXT STEPS

Updates on the development of the CAREWAY Educational Toolkit.

CAREWAY is moving into an exciting new phase! In the coming months, project partners will organise local participatory sessions across partner countries, bringing together patients and healthcare professionals to explore and test the CAREWAY Educational Toolkit.

These sessions will provide an opportunity to gather valuable feedback on the Toolkit's content, usability, accessibility and relevance to users' needs. By listening to their experiences and suggestions, we aim to further refine the Toolkit, ensuring it is practical, user-friendly and responsive to the needs of those it is designed to support.

Stay tuned for updates as we continue shaping the CAREWAY Toolkit together!

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