

Working towards
a dementia-friendly society

Integrating art and culture to connect individuals living with dementia to their communities.

MEMORABLE

Erasmus+ Project
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OUR MISSION

Empowering through education

Develop educational materials to equip volunteers, (in)formal carers artists, and cultural professionals with the skills to:

- Raise awareness of dementia-friendly cultural spaces and how to create or improve them.
- Actively involve individuals living with dementia in arts and cultural activities.

Building a collaborative network

Establish an international stakeholders' network to share knowledge, experiences, and best practices on dementia-friendly cultural initiatives across Europe.

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WHO WE SUPPORT

Direct target group

- (In)formal caregivers for individuals with dementia
- Volunteers supporting dementia care
- Artists and professionals in artistic and cultural organizations

Indirect target group

- Individuals living with dementia and their families
- Healthcare professionals
- Stakeholders in the cultural sector, governmental bodies, and other interested parties

Co-creation approach

- Throughout the project, MEMORABLE will engage these target groups in a co-creation process to collaboratively design and refine educational materials and tools, ensuring their relevance and impact.

EXPECTED OUTCOMES



European compendium of dementia-friendly cultural practices

A collection of best practices and success stories from across Europe.



Curriculum and training manual

Custom educational resources to support inclusive cultural environments.



e-learning platform

An accessible online hub for training and resources.



Policy booklet

Practical recommendations for policymakers to encourage dementia-friendly cultural practices.

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