



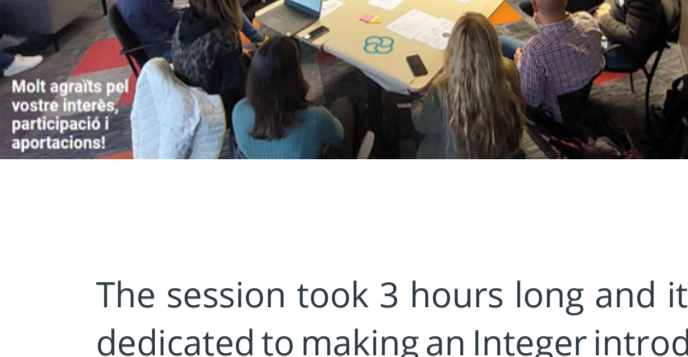
## ▶ INTEGER: WHAT IS IT?

Focused on challenge-driven promotion of healthy living, INTEGER will bring forward three important innovations for the development of more robust, sustainable, inclusive and integrative EU innovation ecosystems:

- ▶ The INTEGER 4 Helix Col-laboratory model to implement the next generation of living labs, the 'Col-laboratories',
- ▶ A EU Healthy Living Col-laboratory, a true network of networks' community with capacity to work on real social, tech and business-driven projects, and
- ▶ A new professional profile, the 'Col-laber' or 'Col-laboratory manager' as a multiplying agent of change of these integrated innovation ecosystems.



## ▶ WHAT HAVE WE DONE SO FAR?



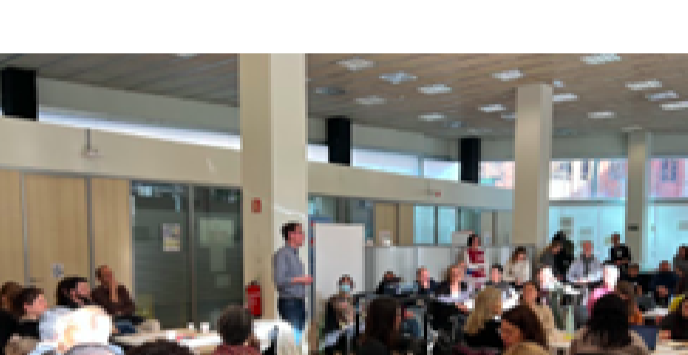
### CO-CREATION SESSION: BUSINESS TO BUSINESS MEETING IN BARCELONA

13<sup>th</sup> December 2023

First co-creation and information session was held physically at the i2Cat Foundation offices on December 13<sup>th</sup> 2022 where we invited potential stakeholders that some of them were already participating at the Catalonia Col-laboratory since around one year before.

The session took 3 hours long and it was based on three main parts. The first one was dedicated to making an Integer introduction and explanations. For the second we created different subject tables and through co-creation methods we tried to identify the needs and know-how from the different interested organisations.

Finally, within the third one, we asked the attending people to sign the Letter of Intent (LOI) or Expression of Interest that we previously created regarding the Integer project in order to get a basic compromise and link with it but without any kind of formal agreement. Read more [here](#).



### KICK-OFF MEETING IN BARCELONA

Barcelona, Spain on 14 and 15 February

How can we actively integrate social innovation actors in European innovation ecosystems? Or better, how can social and business-driven innovators work together? These and other questions were discussed in the project KoM. Read more [here](#).

## THREE STUDY VISITS TO THE REGIONS:



### INTEGER STUDY VISIT IN CATALONIA, SPAIN

15<sup>th</sup> February 2023

5 out of the many initiatives generated in Catalonia were explained during the 4 helix co-creation session that showcased our col-laboratory model. Many other interesting initiatives came up showing the pathway for social-business-technology-driven innovations to create minimum viable products and services to respond to real social needs and challenges. Read more [here](#).

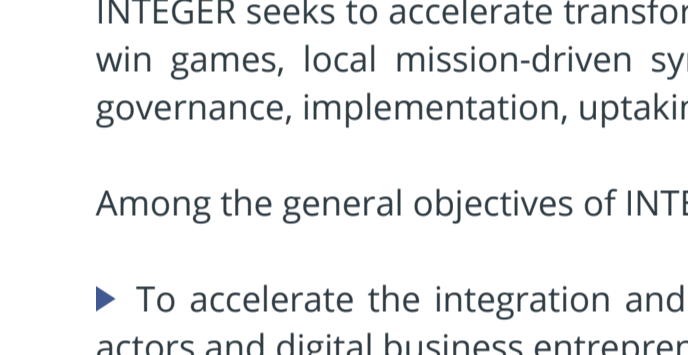


### INTEGER STUDY VISIT IN MALOPOLSKA, KRAKOW

28 and 29 March 2023

The aim of the study visit is to put in contact key social and digital business innovators who play a significant role and are vital actors in healthy living, active ageing policy and social exclusion areas in Krakow. The study visit was planned for two days, 28 and 29 March 2023.

The study visit to the Malopolska region was a perfect learning opportunity, due to the inspirational cases, the co-creation sessions, and the questions to find ways to 'cross the bridge': from the Social Innovation to reach more sustainable business models and from the business side to understand the added value of social innovation. Read more [here](#).



### INTEGER STUDY VISIT IN HAMBURG, GERMANY

30 and 31 March 2023

How to plan, lead and implement social innovations? How do different stakeholders understand it? How to make different types of innovations understand each other's needs and values? These and other questions were discussed in the study visit to the Hamburg ecosystem, focused on healthy living and well-being thematic. Read more [here](#).

## ▶ WHAT DO WE AIM TO DO?

Based on a peer-to-peer approach between business-driven and social-driven innovations, INTEGER seeks to accelerate transformative integration outcomes by creating new win-win games, local mission-driven synergies, groundbreaking coordination of actions, governance, implementation, uptaking and exploitation dynamics.

Among the general objectives of INTEGER we find the following ones:

- ▶ To accelerate the integration and collaboration at the EU level of social innovation actors and digital business entrepreneurial hubs in three EU regions
- ▶ To devise and test an innovation model of such integration in the Healthy Living field with potential of scaling up and replicability in other regions in Europe with availability for widespread use and implementation in upcoming policy actions.

## ▶ WHAT COMES NEXT?

### ESTABLISHMENT OF THE INTEGER 4H COL-LABORATORY COMPREHENSIVE MODEL

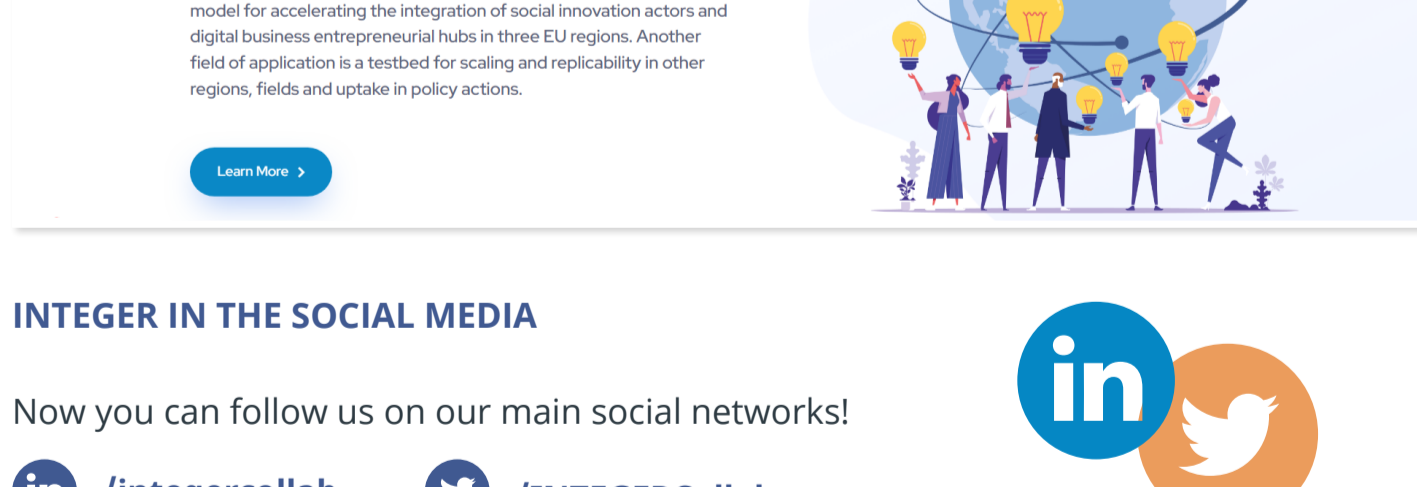
The Quadruple Helix (4H) model of innovation dynamics and development implies that innovation occurs within the three more conventional helices of the knowledge triangle: Government, Academia and Industry, but will include a fourth one, social innovators, entrepreneurs and social organisations and entities, both individuals and groups. Dynamics of the Model:

- ▶ Establishment of the the model definition task force group
- ▶ Regular meetings to discuss and make suggestions on the definitions, modules and main features of the preliminary version of the model
- ▶ Workshop with project representatives to enrich and discuss the proposed model
- ▶ Presentation of the model to an international conference for contrast and co-creation with other stakeholders
- ▶ Presentation of the model to a peer review scientific journal (abstract presentation, approval and elaboration of paper, peer review and publication)
- ▶ All partners will feed the collection tool to identify the key projects, initiatives, networks and actors to be part of the EU INTEGER Col-laboratory

## ▶ THE WEBSITE AND SOCIAL MEDIA ARE ONLINE!

### INTEGER WEBSITE

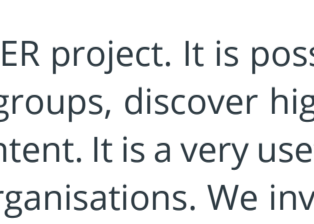
Please, get in touch with us through our just launched website where you can get the latest development of the project, news, events, impact and much more! We're a growing stronger community!! Join us!!



### INTEGER IN THE SOCIAL MEDIA

Now you can follow us on our main social networks!

- /integercollab
- /INTEGERCollab



### THE GLOCAL NETWORK - INTEGER

This platform is the main collaborative network of the INTEGER project. It is possible to connect with other participants, participate in conversation groups, discover highlights and news from each community channel and explore new content. It is a very useful tool when developing a project that involves so many different organisations. We invite you to take part and discover INTEGER in depth!



## ▶ WHO ARE WE?

### 8 ORGANISATIONS FROM 6 COUNTRIES WILL WORK COLLABORATIVELY FOR 2 YEARS

February 2023 to February 2025



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